



## **FIRST-TIME MOTHER LAUNCHES BIBEASY BABY BIBS: A DRIBBLE-PROOF PRODUCT FOR HEALTHIER BABIES**

**The United Kingdom** – BibEasy Baby Bibs, a brand-new, full-service bib development and design company founded and owned by a first-time mother on a mission to do something about baby dribble-induced rashes and other skin irritations, this week officially launched its comprehensive platform for all parents intent on finding a dribble-proof solution for their newborn babies.

Born from a passion for providing parents with a sustainable product that keeps babies happy and healthy during their teething and weaning periods, BibEasy Baby Bibs makes it happen with a specially design bib, equipped with an innovative flap that stops dribble right in its tracks.

“It’s hard to wipe up every single bit of dribble that flows from babies mouths,” said Shantelle Nicholson, Founder and Owner of BibEasy Baby Bibs. “That’s why I was motivated to create a product that keeps babies skin and clothing dry and free of dribble, which contains digestive enzymes that irritates the skin.”

The BibEasy Baby Bib will prevent dribble from soaking into baby clothing, thereby reducing the amount of chafing and further irritation that can even contribute to sicknesses and colds. Another bib feature is that they are designed to keep stains from getting onto the collar or neckline of the baby’s clothing. Therefore, parents no longer need to change the baby clothes after feeding because the bib catches all of the mess.

“Standard bibs move out of place easily, as they are designed without a catch-all collar,” said Nicholson. “With the multi-function BibEasy Baby Bib, parents can have much more peace of mind.”

Nicholson founded BibEasy Bibs in 2016, a high-quality baby product designing company committed to practical feeding accessories. Since then, she has curated and produced the BibEasy Baby Bib for parents worldwide.

For more information, visit: <http://www.bibeasybabybibs.com>